APPEAL FOR U.J.A., JEWELRY DIVISION

1. I am pleased to be present to join with you in honoring Mr.______.
   The major virtue for which he is being paid tribute is: loyalty.

2. Loyalty is an ancient Jewish trait. It is best exemplified by the biblical figure of Ruth: "whither thou goest, I shall go..."

3. "And Orpah kissed her mother-in-law, whereas Ruth clung to her."
   Their descendants: David and Goliath. Talmud: the sons of Neshukah, and of Devukah. Two universal types: kissers and clingers: those who are authentically loyal and those who merely blow kisses.

4. Examples: Friends, parents; ideals; religion; even amongst people during World War II England gave us sympathy, but refused to embrace our refugees or even bomb Auschwitz; the United State blew kisses of condolence, but failed to warn Hitler with sufficient strength and in time; the Vatican offered pontifical solace, but failed to rise to its moral stature in warning its adherents in Europe not to cooperate with Hitler. Kiss indeed - the kiss of death.

5. So our loyalty to the State of Israel and the World Jewish Community.
   Our times: great loneliness, burden for Israel. Describe the situation.
   Time of this sort we American Jews must show our loyalties to the State of Israel.

6. Statistics and data. Include cultural work of J.D. C.

7. Show how the Israelis are "clingers." What they are doing for themselves and for refugees.

8. If we have any real loyalty, not just that which is symbolized by the superficiality of the kiss, we will spare no efforts in demonstrating our fidelity to the State of Israel and Jews throughout the world. I know that
financial conditions are bad: the stock market has gone down. But we must measure temporary financial embarrassment against the lives of whole families and communities. Stocks may rise again - they probably will; but once human life or dignity has been crushed under foot, it is most difficult to resurrect. With us, it is a matter of bears and bulls; with them, it is a question of saving them from the lairs of wolves.

9. Hasidic interpretation of Prophet's "I am first and I am last, sayeth the Lord." This is a complaint by God that when conditions are poor the first thing people cut out is: charity, synagogue, U.J.A. - God's causes. And when they are in trouble as with illness, they try every technique, every doctor and treatment and food, and the last thing they do, only when they are at the point of despair, is turn to God.

10. Special dramatic elements of current appeal.

11. Finish with story of fabled gem (not the opal) which a great King used to treasure above all other possessions. He kept it on a special display in a prominent place in his throne room. All visiting dignitaries would admire it. Once a visiting sovereign came and told the truth that all others had been thinking of: what is so unusual about this rock? After all, it looks shadowy and shaded, it has no luster. The owner replied: you are right. However, hold it in your hand for three or four minutes and then open your hand. The visitor did so, and after he opened his hand he was amazed by the unusual brillance of the gem. He had never seen anything like it in his life. How come, he asked. The King explained: this is a fabled gem. Ordinarily it looks no different from a plain rock. But - when you hold it in your hand, give it of the warmth of your body and your heart and your soul, commit yourself to it, hold it tight - then it shines with a lustre and beauty unknown anywhere in the world. So it is with the State of Israel - hold it tight, "cling" to it, give it of the warmth of your heart and the support of your hands and body...